

You are invited: NOVEMBER 7, 2024

THE **ottawa**
mission
more than a shelter



Blue Door

— GALA —

presented by **CAIVAN**

We're thrilled to be celebrating **twenty years** of The Ottawa Mission's **Food Services Training Program (FSTP)** this year at the **Blue Door Gala**.

We invite you to be part of this milestone, celebrating the achievements of the program and its graduates, and looking forward to a future filled with even more opportunities for the vulnerable people in our community.

Join us, along with co-chairs Sheila Whyte and Lawrence Greenspon, to commemorate this momentous occasion, through an evening of community connection, mouth-watering culinary offerings and truly memorable stories. Guests will enjoy hors d'oeuvres and a four-course meal developed and prepared by The Ottawa Mission's Chef Ric and a team of FSTP students.

TIME

cocktail hour: 5:30–6:30 p.m.
food service begins: 6:30 p.m.

LOCATION

**Infinity
Convention Centre**

DRESS CODE

**cocktail,
with a splash of blue**

Sponsorships and Corporate tables available.

PRESENTING SPONSOR → \$30,000 • three year commitment

SOLD

- Opportunity to host a pre-event launch, with speaking opportunity at the launch event
- High profile media exposure in all event advertising
- Opportunity to provide your own company video that will be shared on all Ottawa Mission social media channels
- Opportunity to have a blog post about community support on The Ottawa Mission website
- Recognition as Presenting sponsor on all Ottawa Mission social media channels
- Recognition as Presenting sponsor in the event program, event emails and at the gala

Event Day

- **Two tables of 10 at gala**
- Opportunity to speak at the gala
- Recognition as Presenting Sponsor in all gala print material and on screens during the event
- **Premium placement of corporate banners and motif (provided by sponsor) during the gala if desired**

GRADUATION SPONSOR → \$25,000

SOLD

- Invitation to pre-event launch
- Opportunity to provide your own company video that will be shared on all Ottawa Mission social media channels
- Opportunity to have a blog post about community support on The Ottawa Mission website
- Recognition as Graduation sponsor on all Ottawa Mission social media channels
- Recognition as Graduation sponsor in the event program, event emails and at the gala

Event Day

- **Two tables of 10 at gala**
- Opportunity to speak at gala, introducing student speaker
- Recognition as Graduation sponsor in all gala print materials and on screens in gala dining room
- **Logo placement as Graduation sponsor on FSTP graduation certificates**

COCKTAIL SPONSOR → \$15,000

- Invitation to pre-event launch
- Recognition as the Cocktail sponsor on promotional material and website
- Recognition as Cocktail sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- Prominent placement of signage indicating sponsorship of the cocktail hour at entrance of cocktail area and on bar(s)
- **Logo on custom bar napkins during cocktail hour**

LIVE AUCTION SPONSOR → \$15,000

SOLD

- Invitation to pre-event launch
- Recognition as Live Auction sponsor on promotional material and website
- Recognition as Live Auction sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo signage on stage during live auction**

SILENT AUCTION SPONSOR → \$15,000

SOLD

- Invitation to pre-event launch
- Recognition as Silent Auction sponsor on promotional material and website
- Recognition as Silent Auction sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo signage prominently displayed at silent auction item display area**

RAFFLE SPONSOR → \$15,000

- Invitation to pre-event launch
- Recognition as Raffle sponsor on promotional material and website
- Recognition as Raffle sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo signage prominently displayed on stage during raffle draw**

PHOTO BOOTH SPONSOR → \$10,000

- Invitation to pre-event launch
- Recognition as Photo Booth sponsor on promotional material and website
- Recognition as Photo Booth sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo placement on branded photo booth prints for guests to take home**

SWAG SPONSOR → \$10,000

- Invitation to pre-event launch
- Recognition as SWAG Sponsor on promotional material and website
- Recognition as SWAG sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo placement on custom SWAG item**

DECORATION SPONSOR → \$7,500

- Invitation to pre-event launch
- Recognition as Decoration sponsor on promotional material and website
- Recognition as Decoration sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Logo placement as Decoration sponsor on dining tables**

COAT CHECK SPONSOR → \$7,500

- Invitation to pre-event launch
- Recognition as Coat Check sponsor on promotional material and website
- Recognition as Coat Check sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Prominent logo placement on signage at coat check(s)**

COURSE 1, 2, 3* SPONSOR → \$5,000

- Invitation to pre-event launch
- Recognition as course sponsor on promotional material and website
- Recognition as Course sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Recognized as Course sponsor on gala menu**

*3 courses; each sponsorship will be for one course presented in event program

DESSERT SPONSOR → \$5,000

- Invitation to pre-event launch
- Recognition as Dessert sponsor on promotional material and website
- Recognition as Dessert sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Recognized as Dessert sponsor on gala menu at every table**

PROGRAM SPONSOR → \$5,000

SOLD

- Invitation to pre-event launch
- Recognition as Program sponsor on promotional material and website
- Recognition as Program sponsor on all Ottawa Mission social media channels

Event Day

- **One table of 10 at gala**
- Logo on screens during the event
- **Recognized as Program sponsor on gala program at every seat**

VOLUNTEER SPONSOR → \$3,500

SOLD

- Invitation to pre-event launch
- Recognition as Volunteer sponsor on promotional material and website

Event Day

- **One table of 10 at gala**
- Logo in the event program and on screens during the event
- **Recognized as Volunteer sponsor with colour logo on volunteer name tags for 20+ volunteers**
- **Opportunity for sponsor to provide branded lanyards to be worn by 15+ volunteers during event**

CORPORATE TABLE → \$3,000

- Invitation to pre-event launch
- Recognition on promotional material and website

Event Day

- **One table of 10 at gala**
- Logo on screens during the event
- **Logo on branded table signage for corporate table**



CAIVAN presents
Blue Door
 — GALA —

	PRESENTING <i>— sold —</i>	GRADUATION	COCKTAIL ... LIVE & SILENT AUCTIONS ... RAFFLE	PHOTO BOOTH SWAG	DECORATION ... COAT CHECK	COURSE 1,2,3 ... DESSERT ... PROGRAM	VOLUNTEER	CORPORATE TABLE
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$3,000
Table(s) of 10 at the gala	2	2	1	1	1	1	1	1
Pre-event launch	speaking opportunity	invitation	invitation	invitation	invitation	invitation	invitation	invitation
Opportunity to speak at gala	✓	✓*	—	—	—	—	—	—
Opportunity to have a blog post about community support on OM Website	✓	✓	—	—	—	—	—	—
Recognition in event emails	5 emails	5 emails	3 emails	—	—	—	—	—
Logo in the event program	✓	✓	✓	✓	✓	✓	✓	—
Logo screens during the event	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on promotional material and website	✓	✓	✓	✓	✓	✓	—	—
Recognition on all Ottawa Mission social media channels	dedicated post	dedicated post	dedicated post	shared post	shared post	shared post	✓	✓
Marketed as Presenting sponsor of Event on all gala materials	✓	—	—	—	—	—	—	—
Opportunity to provide your own company video that will be shared on all OM social media channels	✓	—	—	—	—	—	—	—
High profile media exposure in all event advertising	✓	—	—	—	—	—	—	—

*introducing the student speaker for the evening

BE A PART OF *Blue Door Gala*



photos by Kamara Morozuk

***Want to get involved, but don't see what you're looking for?
Please reach out to us to continue the conversation.***

Emma Chin

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