



Ottawa Mission Survey Results

October 27th, 2020



NANOS



THE **ottawa**
mission



Methodology

RDD dual frame
(land- and cell-lines)
random telephone
survey

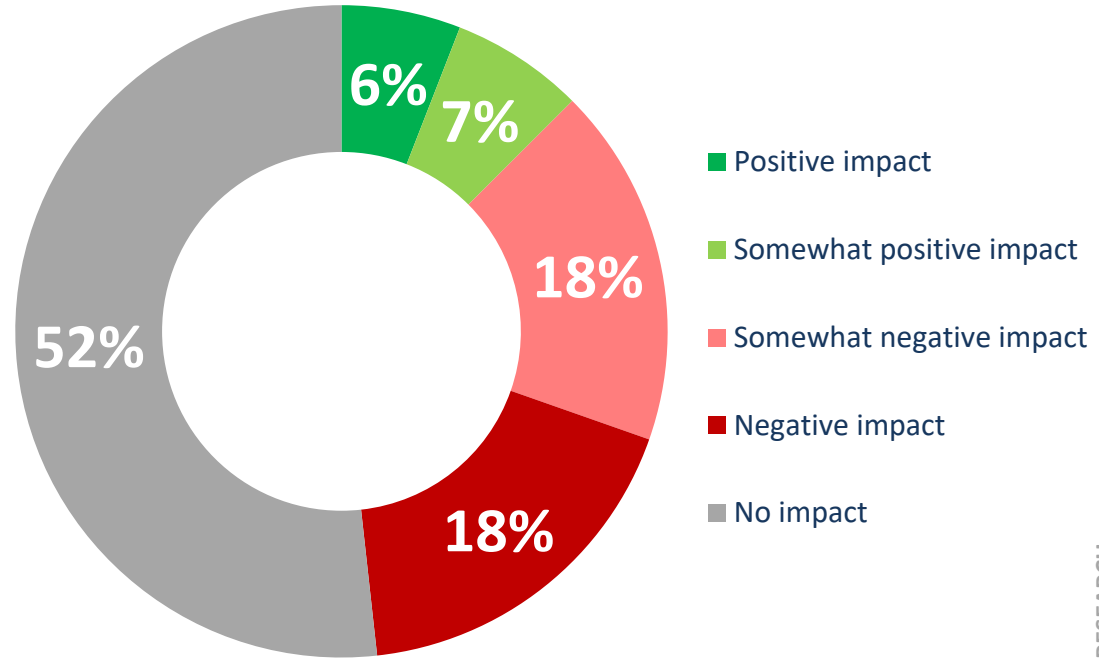
801 City of Ottawa
residents

September 10th to
20th, 2020

Margin of error :
 ± 3.5 percentage
points, 19 times out
of 20

Impact of Covid-19 on personal finances

3x more likely to report a negative rather than a positive impact of the pandemic on their personal finances



QUESTION – Has the Covid-19 pandemic had a positive, somewhat positive, somewhat negative or negative impact or has it had no impact on your personal finances?

Impact of Covid-19 on personal finances

Top mentions	Positive impact (n=44)	Somewhat positive impact (n=49)	Somewhat negative impact (n=139)	Negative impact (n=138)	No impact (n=411)	Total (n=781)
No impact on my employment/income	2.6%	8.6%	3.5%	12.8%	70.7%	40.3%
My income/work hours went down or job loss	-	2.1%	51.7%	51.4%	0.4%	18.6%
Retired and have pension or investments	-	1.2%	0.6%	5.2%	19.8%	11.4%
I am spending less	72.8%	44.1%	-	-	2.2%	8.4%
Expenses (esp. food) have increased	3.2%	1.0%	13.8%	8.8%	0.5%	4.5%
My business was impacted by COVID-19	1.2%	11.5%	5.8%	6.3%	1.2%	3.6%
Investment losses	-	-	12.6%	5.7%	-	3.3%

QUESTION – Why do you have that opinion? [OPEN]

Risk for loved ones

Nearly
1 in 5
say it has
increased or
somewhat
increased

Personal risk

Under
1 in 10
say it has
increased or
somewhat
increased

*Of note, research conducted in fall 2019 on behalf of Ottawa Mission indicated that nearly **one in two** Ottawa residents reported that their loved ones are at some risk of being homeless

QUESTION – In terms of housing, has the pandemic increased, somewhat increased, somewhat decreased, decreased or not changed the risks associated with each of the following? [ROTATE]

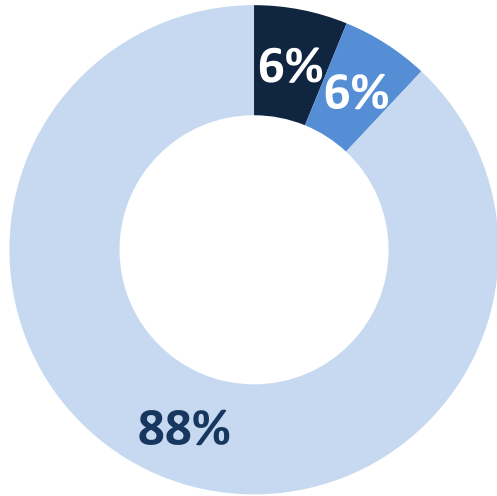
20% of Canadians believe it is **urgent** to work to end homelessness in Canada

CAEH/Nanos (August 2020)

16% of Canadians are **worried** or **somewhat worried** about paying their housing costs next month

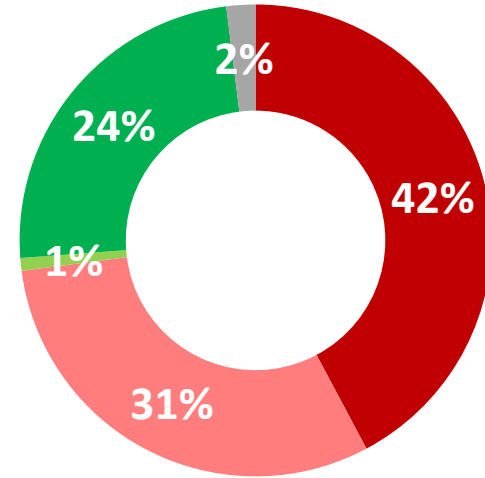
CAEH/Nanos (August 2020)

Receiving CERB



- Yes, I am receiving CERB
- Someone in my household is receiving CERB
- No one is receiving CERB

QUESTION – Are you or anyone in your household receiving the Canada Emergency Response Benefit (CERB)?



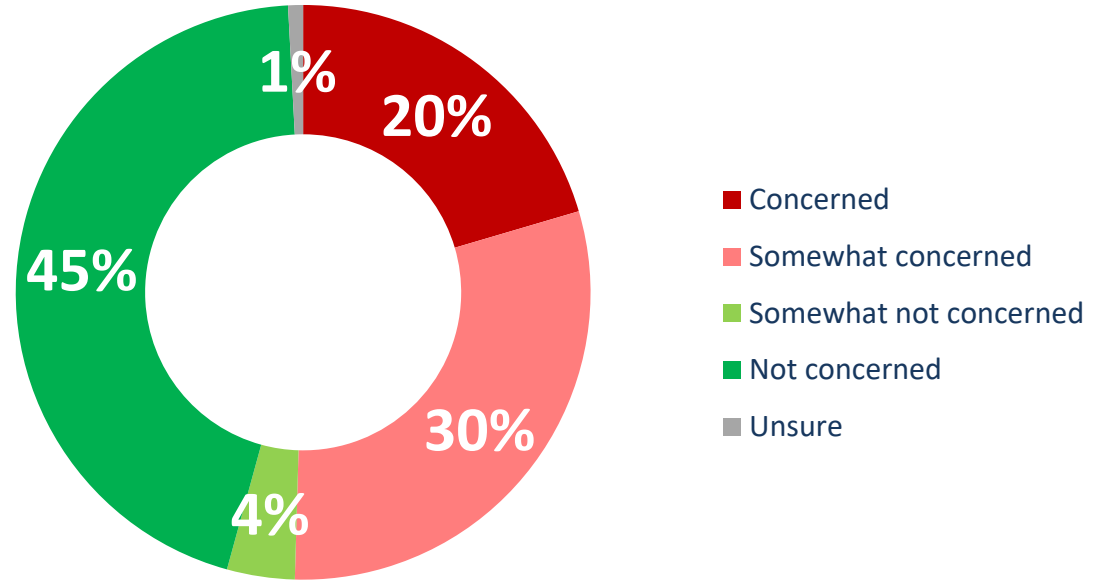
- Concerned
- Somewhat concerned
- Somewhat not concerned
- Not concerned
- Unsure

QUESTION – [ASK THOSE WHO RECEIVE OR SOMEONE IN THEIR HOUSEHOLD IS RECEIVING CERB] Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?

That CERB benefits will stop in October

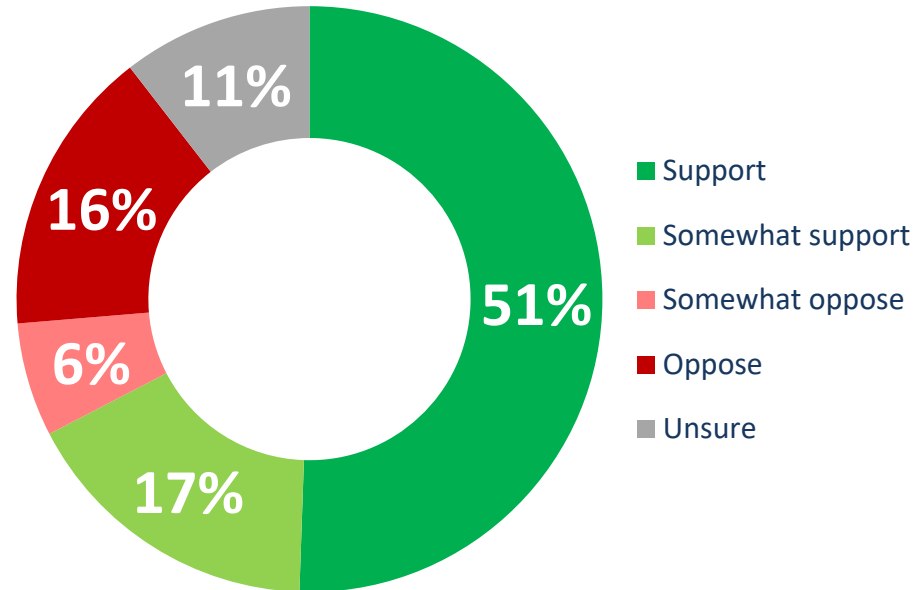
Concern about negative impact on finances if there is a second wave of Covid-19

One in two
Ottawa residents are concerned or somewhat concerned about negative impact of a second wave on their finances



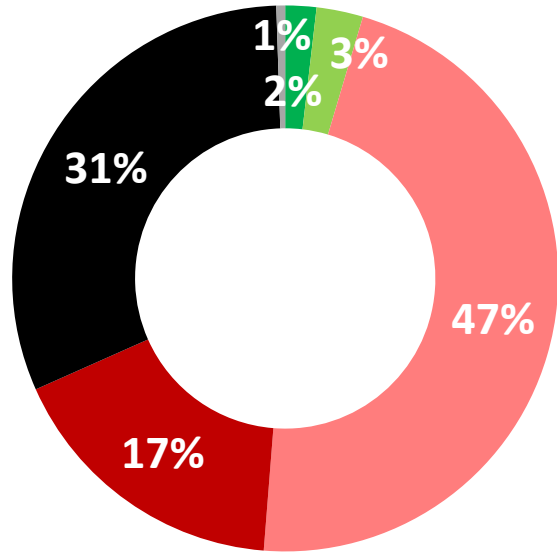
QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: **About the possible negative impact on your finances if there is a second wave of COVID-19?**

2/3 Ottawa residents would support or somewhat support a universal basic income



QUESTION – Would you support, somewhat support, somewhat oppose or oppose the creation of a universal basic income based on the CERB or a similar program?

Impact of Covid-19 pandemic on mental health



- Positive impact
- Somewhat positive impact
- Somewhat negative impact
- Negative impact
- No impact
- Unsure

QUESTION – Has the Covid19 pandemic had a positive, somewhat positive, somewhat negative, negative or no impact on your mental health?

Top mentions	Somewhat negative impact (n=354)	Negative impact (n=133)
Quarantine/isolation	35.0%	27.6%
Mental health struggles (anxiety, stress, depression)	17.7%	24.9%
Concerned about my health/family and friends getting sick	11.5%	16.1%
Cannot see friends or family	14.0%	6.3%

QUESTION – Why do you have that opinion? [OPEN]

What we learned

Financial impact of Covid-19

1

Residents of Ottawa are **over two times more likely** to report a **negative** rather than a positive **impact** of the pandemic on their **personal finances**. Loss of income/employment is reported by one out of two negatively impacted residents of Ottawa.

Under two in ten Ottawa residents say the pandemic has **increased** or somewhat increased the **risk of homelessness** for those they care about.

2

Change in risk of homelessness

CERB

3

A **majority** of Ottawa residents who report that themselves or someone in their household receives CERB **show concern** that **CERB benefits will stop** in October

There is **strong support for a universal basic income** with two in three Ottawa residents who would support or somewhat support one

4

Universal Basic Income

Mental health

5

A **majority** of residents say the pandemic has had a **negative** or **somewhat negative impact** on their **mental health**