



# National Survey Results



January 21<sup>st</sup>, 2019  
Ottawa, ON

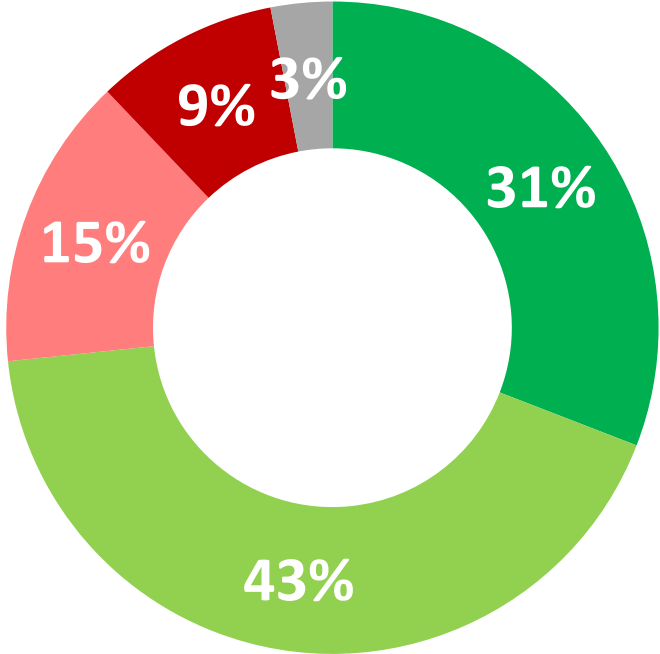
**RDD dual  
frame (land-  
and cell-lines)  
hybrid random  
telephone and  
online survey**

**1,010  
Canadians**

**November  
29<sup>th</sup> to  
December 2<sup>nd</sup>,  
2019**

**Margin of error :  
±3.1 percentage  
points, 19 times  
out of 20**

# Impact of homelessness on Canada as a country

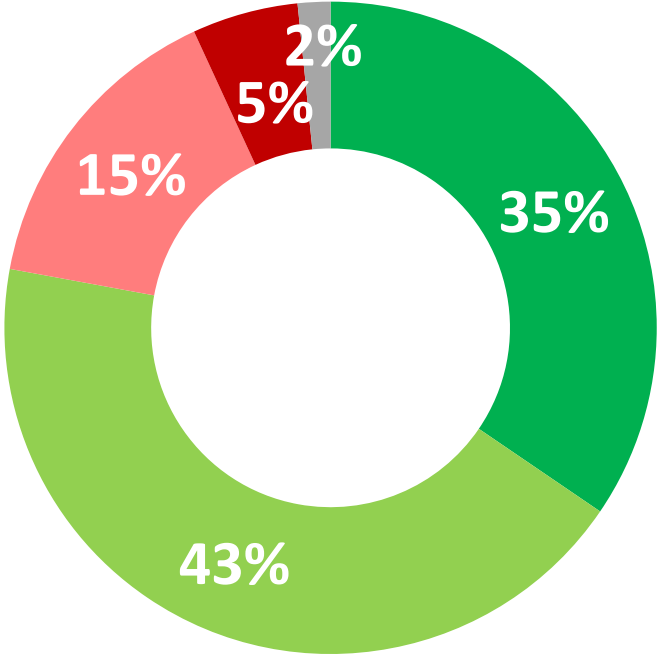


- Serious impact
- Somewhat serious impact
- Somewhat not serious impact
- Not serious impact
- Unsure

	Serious/ somewhat serious impact
Atlantic (n=100)	74.6%
Quebec (n=251)	63.8%
Ontario (n=309)	74.2%
Prairies (n=197)	76.9%
British Columbia (n=153)	82.2%
Male (n=531)	64.0%
Female (n=479)	82.4%
18 to 34 (n=283)	73.3%
35 to 54 (n=340)	70.3%
55 plus (n=387)	76.1%

**QUESTION** – Does homelessness in Canada have a serious impact, somewhat serious impact, somewhat not serious impact or not serious impact on Canada as a country?

# Risk of others being homeless

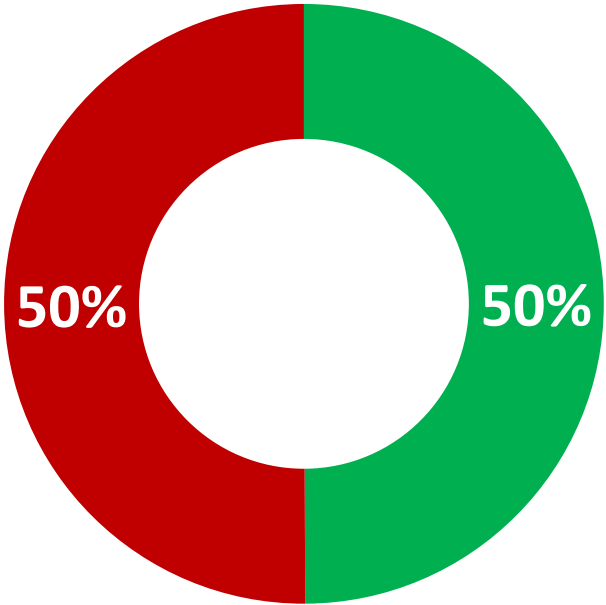


■ No risk   
 ■ Small risk   
 ■ Medium risk   
 ■ High risk   
 ■ Unsure

	Small risk
Atlantic (n=100)	53.5%
Quebec (n=251)	48.0%
Ontario (n=309)	40.7%
Prairies (n=197)	45.0%
British Columbia (n=153)	35.7%
Male (n=531)	45.5%
Female (n=479)	41.3%
18 to 34 (n=283)	44.2%
35 to 54 (n=340)	43.5%
55 plus (n=387)	42.6%

**QUESTION** – To what extent do you think that people you care about may be at risk of being homeless?

# Support for those who are homeless



■ Yes      ■ No

**QUESTION** – Do you provide support for people who are homeless?

	Frequency (n=493)
Donate (funds or in-kind donations to organizations that support those who are homeless)	86.9%
Vote for those running for elected office who promise to support and/or have provided support to those who are homeless	39.0%
Volunteer with organizations that support those who are homeless	22.7%
I directly help them (personally give them money, food, verbal support)	4.5%
I provide housing to those in need	1.1%
Other	4.1%

**QUESTION** – [IF YES] How do you provide this support? [Select all that apply]

# Institutions who should be responsible for dealing with homelessness

	First Rank (n=1010)	Second Rank (n=947)	Third Rank (n=929)
Federal Governments	22.7%	17.2%	19.0%
Municipal Governments	18.2%	15.1%	26.8%
Provincial Governments	17.7%	38.5%	17.0%
Families and friends of those who are homeless	13.5%	7.0%	11.3%
Charitable organizations	7.9%	14.4%	15.5%
Religious institutions	3.7%	5.3%	4.6%
All of the above	16.0%	2.5%	5.9%
Unsure	0.2%	-	-

**QUESTION** – Please rank the top three groups or institutions who should be responsible for dealing with homelessness, where 1 is the most responsible, 2 is the second most responsible and 3 is the third most responsible. [RANDOMIZE]

# What we learned

- According to Canadians, homelessness has a serious impact on Canada as a country
- One in five Canadians say the people they care about are at medium or high risk of being homeless
- One in two Canadians say they support people who are homeless
- Canadians are split when it comes to who they think should be responsible for dealing with homelessness, with the top response being the federal government

A background image showing several hands raised in the air, suggesting a crowd or a group of people participating in an event. The image is in a light, desaturated tone.

# Questions?



# CONTACT US TODAY



For the full version of the survey report, please visit our website

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